

## ORDER



**Orders**  
**Order / Rev:** 706203  
**Alt Order #:** 06275480  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1563  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 08/13/12 / 08/21/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	49	\$57,450.00	\$48,832.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$57,450.00	\$48,832.50	0.00
<b>Totals</b>	<b>49</b>	<b>\$57,450.00</b>	<b>\$48,832.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/05/12	10/05/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$225.00		0.00			
2	WTSP	10/05/12	10/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,050.00		0.00			
3	WTSP	10/05/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,350.00		0.00			
4	WTSP	10/05/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,650.00		0.00			
5	WTSP	10/05/12	10/05/12	M-F 3-4p Let's Make a Deal	CM	3-4p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$825.00		0.00			

Order / Rev: 706203  
 Alt Order #: 06275480  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1563  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	10/05/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		10 NEWS-5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1			\$825.00			0.00			
7	WTSP	10/05/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		10 NEWS-6:00A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1			\$700.00			0.00			
8	WTSP	10/05/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1			\$3,900.00			0.00			
9	WTSP	10/05/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1			\$800.00			0.00			
10	WTSP	10/05/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		MILLIONAIRE R													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1			\$300.00			0.00			
11	WTSP	10/08/12	10/08/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		STUDIO 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$225.00			0.00			
12	WTSP	10/08/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
		PRICE IS RIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$1,350.00			0.00			
13	WTSP	10/08/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$3,000.00			0.00			
14	WTSP	10/08/12	10/08/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
		YOUNG&RESTLESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$1,650.00			0.00			
15	WTSP	10/08/12	10/08/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
		LATE LATE SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$525.00			0.00			
16	WTSP	10/08/12	10/08/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		TALK-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$900.00			0.00			
17	WTSP	10/08/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$1,200.00			0.00			
18	WTSP	10/08/12	10/08/12		CM	530-6p	M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00

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Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6p 10 News at 530p											
				10 NEWS-5:30PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$825.00		0.00						
19	WTSP	10/08/12	10/08/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				CBS This Morning	(7:00 AM-8:00 AM)										
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$800.00		0.00						
20	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				10 News, 9am											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$400.00		0.00						
E 21	WTSP	10/06/12	10/06/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
				Sat 6-630p 10 News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sat 6-630p	Sat 6-630p		-----Sa-	:30		<del>(\$600.00)</del>		0.00	NM		
Credited [mg line 51]															
22	WTSP	10/06/12	10/06/12	Sat 7-730p	CM	Sat 7-730p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$1,200.00		0.00						
E 23	WTSP	10/07/12	10/07/12	Sun 630-7p	CM	Sun 630-7p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	0	\$0.00
				Sun 630-7p 10 News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,050.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sun 630-7p	Sun 630-7p		-----Su	:30		<del>(\$1,050.00)</del>		0.00	NM		
Credited [mg line 51]															
24	WTSP	10/07/12	10/07/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CBS Sunday Morning											
				SUNDAY MRN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$2,000.00		0.00						
25	WTSP	10/04/12	10/04/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				Price Is Right											
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,350.00		0.00						
26	WTSP	10/04/12	10/04/12	Y&R	CM	1230-130p	---T---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Young and the Restless											
				YOUNG&RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,650.00		0.00						
27	WTSP	10/04/12	10/04/12	Late Late Show	CM	1237-137a	---T---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
				Late Late Show											
				LATE LATE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$525.00		0.00						
28	WTSP	10/04/12	10/04/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				The Talk											
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 706203  
Alt Order #: 06275480  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Priorities USA Action  
Product Desc: PRIORITIES USA ACTN  
Estimate: 1563  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	WTSP	10/04/12	10/04/12	M-F 2-3p The Talk	CM	2-3p	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
TALK-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$900.00		0.00						
29	WTSP	10/04/12	10/04/12	M-F 4-5p Dr. Phil	CM	4-5p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,200.00		0.00						
30	WTSP	10/04/12	10/04/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$825.00		0.00						
31	WTSP	10/04/12	10/04/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
10 NEWS-6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,500.00		0.00						
32	WTSP	10/04/12	10/04/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$700.00		0.00						
33	WTSP	10/04/12	10/04/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$800.00		0.00						
34	WTSP	10/04/12	10/04/12	M-F 930-10a Inside Edition	CM	930-10a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$300.00		0.00						
35	WTSP	10/02/12	10/02/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-T-----	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,050.00		0.00						
36	WTSP	10/02/12	10/02/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,350.00		0.00						
37	WTSP	10/02/12	10/02/12	Y&R Young and the Restless	CM	1230-130p	-T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,650.00		0.00						
38	WTSP	10/02/12	10/02/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$825.00		0.00						
39	WTSP	10/02/12	10/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
10 NEWS-6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,500.00		0.00						
40	WTSP	10/02/12	10/02/12		CM	6-7a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00

Order / Rev: 706203  
 Alt Order #: 06275480  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1563  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a 6-7a 10 News 10 NEWS-6:00A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$700.00 0.00															
41	WTSP	10/02/12	10/02/12	M-F 930-10a Inside Edition	CM	930-10a	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$300.00 0.00															
42	WTSP	10/03/12	10/03/12	M-F 10-11a Studio 10	CM	10-11a	--W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$225.00 0.00															
43	WTSP	10/03/12	10/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$3,000.00 0.00															
44	WTSP	10/03/12	10/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--W----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,350.00 0.00															
45	WTSP	10/03/12	10/03/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,650.00 0.00															
46	WTSP	10/03/12	10/03/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$825.00 0.00															
47	WTSP	10/03/12	10/03/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$825.00 0.00															
48	WTSP	10/03/12	10/03/12	7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$3,900.00 0.00															
49	WTSP	10/03/12	10/03/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$800.00 0.00															
50	WTSP	10/03/12	10/03/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$400.00 0.00															
N51	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,650.00	P-3	0.00	NM	1	\$1,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,650.00 0.00															
													Totals	49	\$57,450.00